

CIDERMILL CONSULTING LTD



Press Release

Gloucestershire, England

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Financial Training now available across the entire enterprise workforce

Consultancy company Cidermill Consulting extends basic financials training workshop to all non-financial roles.

Building on the success of delivering basic financial training to sales teams across the UK, Cidermill Consulting has further developed the workshops to address the needs of non-sales managers who require basic financial skills. We are pleased to announce the immediate availability of these new training modules.

Cidermill Consulting offers training and coaching services to companies involved in the high-value business-to-business sector. These workshops are available either as one-day or two-day workshops. Both variants include a business simulation exercise that requires the delegates to act as directors of a company that they must run over a number of periods. These business simulations are included in the Cidermill training modules to help delegates understand the fundamentals of business finance, marketing and competitiveness; each is an enjoyable and memorable learning tool which achieves much more effective learning than traditional teaching methods.

Chris Stephenson, Director of Cidermill, commented: "We are excited by the wider potential that these courses offer to the UK market. We believe that a firm grasp of the essentials of company and business finance is a vital skill for managers and professionals in every enterprise".

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